

OFFER FOR THE FINLAND JOINT STAND DMEA 8. – 10.4.2025

At the DMEA health IT exhibition held in Berlin, administrative managers, doctors, and equivalent healthcare professionals from German, Austrian, and Swiss hospitals, clinics, and care facilities visit the event. The DMEA exhibition provides a comprehensive overview of the industry's technologies. Exhibitors showcase digital solutions for the health and healthcare sectors. In 2024, the exhibition was attended by over 18,000 industry professionals, with a 10% increase in professional visitors. The 2024 event featured 800 exhibitors, including 16 from Finland. And the next event will take place from 8 to 10 April 2025.

We invite you to the DMEA exhibition at the joint Finnish stand. The Finnish joint stand offers an excellent opportunity to explore the market and acquire leads. By submitting your registration, you confirm your participation at the Finland stand. Please note that we aim to integrate the Finnish joint stand into the Nordic pavilion, through which we seek greater visibility for our participation. Other Nordic countries will decide on their participation in October, at which point the Nordic pavilion will be confirmed. If other Nordic countries do not participate or if the event organizer does not allocate suitable space, Messuille Oy will implement the Finnish stand as per the visual plans for the Finnish section.

We offer participation at the following rates:

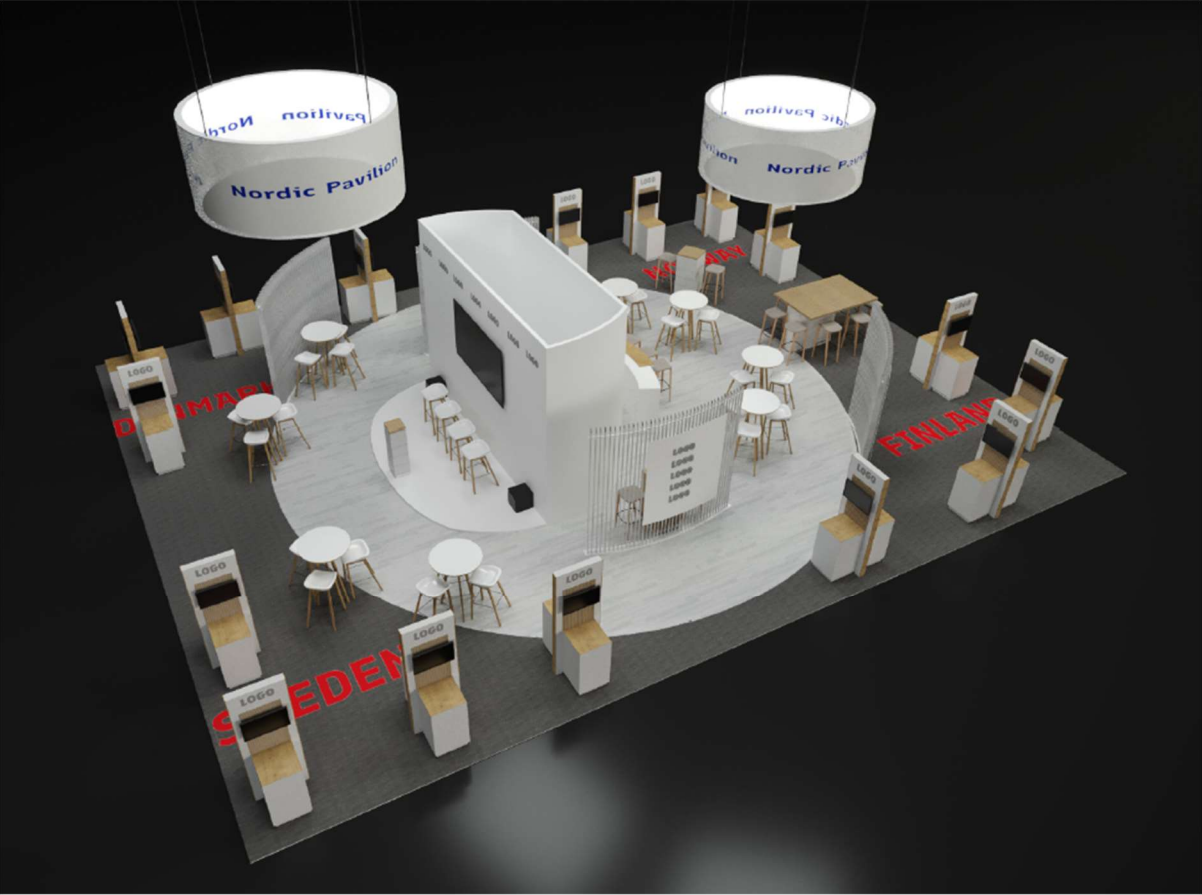
Early Bird Finland Stand Package: €6,000 + VAT per company
Registration by 4 October 2024.

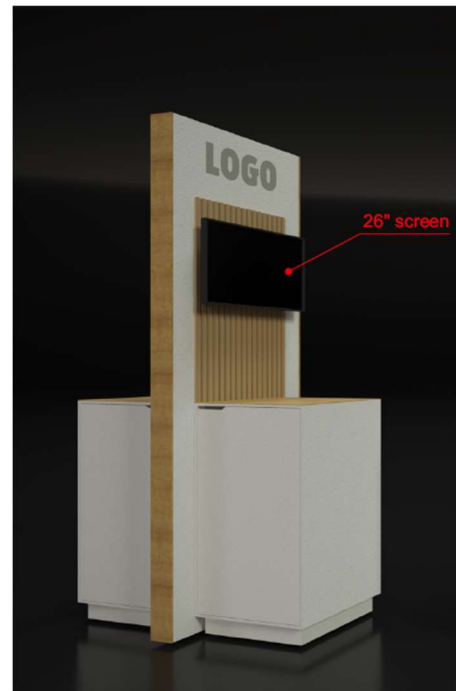
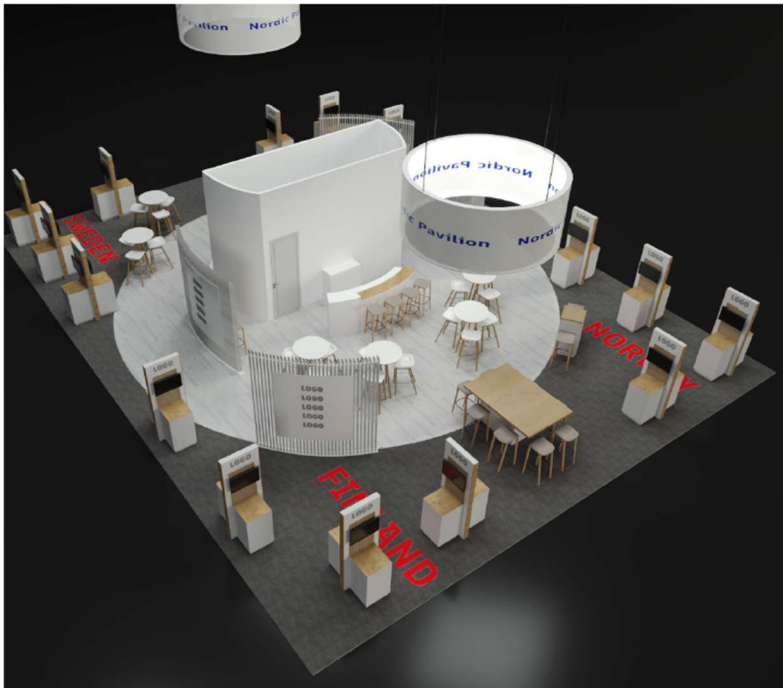
Regular Finland Stand Package: €6,500 + VAT per company
For registrations after 5 October 2024, as long as space is available.

Finland Stand Package Without Own Presentation Point: €3,500 + VAT per company. Does not include a dedicated presentation wall with logo, screen, or own counter. Includes other participation package services.

Companies can apply for Business Finland's exhibition support for participation. If granted, the support covers 50% of the participation fee. Messuille Oy will provide additional information on how to apply for the support.

Preliminary design of the stand for the 2025 event:





The Finland Stand Package includes:

- Own presentation point:
 - o Presentation wall with logo
 - o 26" screen
 - o Counter
- Logo on the shared wall
- 2 exhibitor passes (includes access to the congress and DMEA Party)
- Industry exhibitor media package
- Shared stand area rental
- Shared storage
- Stand wall structures, carpet, and lighting
- Electricity, cleaning, and Wi-Fi
- Stand briefing session
- Get Together event on the first day of the exhibition in the exhibition hall
- Registration fee and hall fee
- Messuille Oy's services on build-up day and during the event



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A larger table space is available for an additional fee of €700 (includes one extra square meter).

The stand graphics will be designed according to the participants' products and preferences.

To proceed with the stand, we need at least 5 registrations by 11 October 2024. The offer is designed for a 50 m² stand with 10 partners having presentation points. Estimated space per company is 5 m². Structures will be updated based on changes in the stand's shape or the number of participants. Space is limited. The stand will be implemented by Messuille Oy.

Best regards,

Saija Taattola

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The offer is valid until December 15, 2024, and as long as the event organizer grants additional space. 85% of the total amount is due on February 14, 2025, and 15% on April 4, 2025. You can confirm the offer by filling in the registration details and sending the signed form back to saija.taattola@messuille.fi

I confirm the offer as stated above. By registering, I agree to comply with Messuille Oy's general terms and conditions, as well as the sharing of information with Messuille Oy's partners related to the DMEA exhibition and the sharing of information with buyers related to the DMEA exhibition. By registering, I give permission for the representatives of my company to be added as subscribers to Messuille Oy's newsletter, and I also give permission for the representatives of my company to be photographed and for the photos to be published on social media and in event marketing. If the event is cancelled due to an epidemic or natural disaster, we will transfer the agreement to be implemented at the next DMEA event as is.



Company's official name:	
Company's marketing name for the catalogue:	
Address:	
Electronic invoicing address, if different from above:	
Managing Director:	Company ID (Y-tunnus):
Phone number:	Website:
Exhibitor's name(s):	Exhibitor's email(s):
Exhibitor's phone number(s):	Customer's remarks:
Date, signature, title, and printed name:	

The registration form should be returned electronically to saija.taattola@messuile.fi